Getting Started as a Life Member Recruiter

Thank you for your interest in becoming a Life Member recruiter for the VFW National Home for Children! We are excited to have you on the team. Here’s how to get started:

Step 1: Register to be a recruiter* – You must register with us if you want to be eligible for recognition.
- Send us an email at tmanchester@vfwnationalhome.org.
- You can also call 866-483-9642.

Step 2: Access your Life Member Recruiter Kit. Your online recruiter kit has all the tools you need to help us expand the National Home Life Member family. Visit www.vfwnationalhome.org/recruiter to download the following recruiter materials:
- Complete instructions on how to participate in the Life Member Recruiter program.
- A sample letter to send to family and friends asking them to become a Life Member;
- A downloadable Life Membership application: Be sure to add your name where it says “Recruited by”;
- Tips and Q & As for successful recruiting.

Prefer a printed version of our Recruiter Kit? Call 866-483-9642 or email tmanchester@vfwnationalhome.org.

Step 3: Start recruiting! Memberships can be purchased on our website or by mailing in the form with payment.

Step 4: Get recognized. We value the important work our volunteers perform to further our mission of helping military and veteran families through challenging times. As a show of gratitude, we will recognize Life Member recruiters by:
- Listing recruiters on our website;
- Profiling top recruiters on our website;
- Recognizing those who recruit 10 or more Life Members with a special framed certificate; and
- Recognizing those who recruit 25 or more life members with a personalized “National Home Life Member Recruiter” polo shirt.

* Note: Only individuals are eligible for our Life Member recruiter program. For information about VFW Department, Post and Auxiliary Life Member awards, please visit: www.vfwnationalhome.org/lmawards.